

Stephanie Boswell

MY MISSION

To build something bold and inspiring with a team of fellow creatives – all sharing the common goal to push the boundaries and find creative solutions to everyday problems

SKILLS

PROFICIENT

Google Docs, Google Slides, Google Sites, Microsoft Word, Microsoft PowerPoint, Social Media, Content Strategy

KNOWLEDGEABLE

Adobe InDesign, Adobe Illustrator, Adobe InCopy, Google Sites, WordPress, HTML, CSS, UX/UI Writing, Script Writing

CREATIVE OUTPUTS

White papers, brochures, presentations, posters, infographics, journey maps, scripts, placemats, articles, marketing campaigns, trainings, content strategy, interactive PDFs, personas, web content

ACHIEVEMENTS

TIER 1 RATING | JUN 2019 & 2020

Ranked in the top 10% of my PwC team based on performance, personal brand, utilization, and reinvestment in the firm

OUTSTANDING SENIOR AWARD IN CREATIVE WRITING | MAY 2016

Presbyterian College's award for highest academic performance and service

CONTACT



stephanieboswellwrites@gmail.com



stephanieboswellwrites.com



linkedin.com/in/stephanie-boswell

References available upon request.

EXPERIENCE

PricewaterhouseCoopers (PwC)

COPYWRITER – EXPERIENCED ASSOCIATE | JUN 2020 – PRESENT

- Revised 50+ trainings for leading tech company, focusing on learners' needs and ensuring language remained approachable and easy to understand
- Collaborated with designers to understand key metrics and strategize how users interact with dashboard interfaces
- Empowered and supported team members with clear direction and timely feedback

COPYWRITER – ASSOCIATE | JUN 2019 – JUN 2020

- Became sole content strategist and copy editor for all projects
- Composed content and co-led creative direction for conference and marketing materials
- Co-facilitated in-person and fully remote UX workshops for PwC Digital's Products team and crafted video scripts, web content, and other assets to promote products in the market

COPYWRITER – SENIOR ANALYST | DEC 2018 – JUN 2019

- Simultaneously led multiple complex projects with an agile workstyle
- Co-facilitated in-person UX workshop with client to craft personas, define content, and review design direction for dashboards and corresponding white paper
- Strengthened UX strategy and digital writing abilities for web and PowerBI landscapes

COPYWRITER – ANALYST | DEC 2017 – DEC 2018

- Shaped activities and set content pacing for large-scale trainings
- Became go-to writer for constructing and editing white papers and long-form content
- Collaborated with team members to build brand and marketing materials for our team's Firm-wide, grassroots marketing campaign

COPYWRITER – SPECIALIST | DEC 2016 – DEC 2017

- Partnered with graphic designers to conceptualize and create content for print, digital, and presentation materials
- Efficiently transformed strategies into dynamic storylines and became a subject matter expert for quick-turn projects
- Established cohesive voice and tone to align with each client's branding

The Independent Voice of Blythewood & Fairfield County

EDITORIAL ASSISTANT | AUG 2016 – NOV 2016

- Wrote and edited 3-4 weekly articles and provided feedback to others
- Redesigned WordPress website and managed article postings
- Finalized content edits and layout design for publication each week

EDUCATION

PRESBYTERIAN COLLEGE

AUG 2012 – JUN 2016

Magna cum laude; 3.67 GPA
BA in Creative Writing

ROEHAMPTON UNIVERSITY

JAN 2014 – JUN 2015

Study Abroad Program with a
History and Culture concentration

INVOLVEMENT

WOMEN UPFRONT ADMINISTRATIVE COORDINATOR | MAY 2018 – PRESENT

This internal PwC group focuses on challenges faced by women in the corporate world, explores local and worldwide issues, and aids in professional development. Alongside my administrative duties, I also lead an interest group for colleagues who love reading and writing to build connections and share inspiration.